



Promoting Industry-Education Integration: China's Promising TVET Practice

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2024-11-28



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The Briefing of Industry and TVET Integration in China

In China, the integration of industry and TVET has been a strategic focus to bridge the skills gap and enhance workforce readiness. This integration involves several key initiatives and practices:

- Government Policies and Incentives
- Industry-Education Alliances
- Curriculum Co-Development
- Teacher Training and Development
- Skills Competition and Internship
- Career Pathways and Employment Linkages



Strengthening Policy Framework and Regulations

National Vocational Education Reform Implementation Plan

This comprehensive plan, released in 2019, outlines key reforms aimed at enhancing TVET quality and relevance, emphasizing industry partnerships and work-based learning.

Revised Vocational Education Law

Amendments passed in 2022 focus on elevating TVET status, promoting equal opportunities with academic education, and strengthening industry engagement in curriculum development and talent cultivation.

Local implementation plans

Provinces and cities across China have developed specific action plans aligned with the national strategy, tailoring initiatives to local industries and economic priorities.

Establishing Industry Education Alliances and Platforms

01

Industrial Education Alliance

Bringing together TVET Institutions, enterprises, and research institutions to collaborate on curriculum development, talent cultivation, and technology transfer.

02

Industry education integration bases

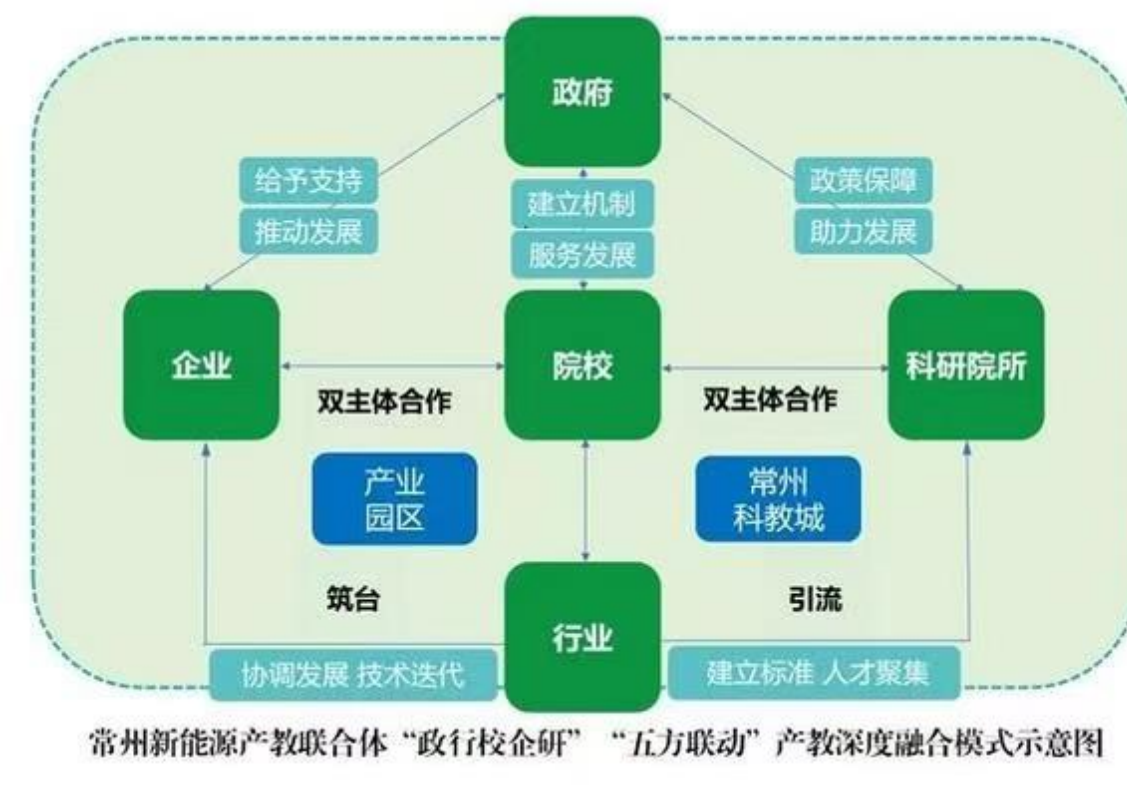
Establishing professional training centers and demonstration bases within the enterprise to provide students with real work experience.



Establishing Industry Education Alliances and Platforms

- **Industry-education Consortium in Urban Clusters**

- ✓ It aims to improve TVET ability to serve regional economic development.
- ✓ It is based on the industrial park to create a city-level industry-education consortium with the functions of skills training, innovation and entrepreneurship, and promoting the high-quality development of the industrial economy.
- ✓ It involves the multi-participation of governments, industry associations, enterprises, research institutions, ect.



Establishing Industry Education Alliances and Platforms

● Communities of industry-education Integration across Industries

It gives priority to key industries and strategic areas, supports leading enterprises, universities and TVET colleges to take the lead,

- ✓ Forming a community of integration of industry and education with universities, TVET colleges, research institutions, leading enterprises, etc,
- ✓ Gathering both production and education resources from Industries, universities and TVET colleges,
- ✓ Carrying out commissioned training, customized training and apprenticeship training,
- ✓ Carrying out pre-job training, on-the-job training and continuing education for enterprises employees .



Deepening Curriculum Reform and Teaching Methods

- **Industry-Led Curriculum Development**

Enterprises are actively involved in designing and reviewing TVET curricula to ensure they reflect current industry standards and technological advancements.

- **"1+X" Certificate System**

This system combines academic diplomas with industry-recognized skill certificates, enhancing the employability of graduates and facilitating their integration into the workforce.

- **Modern Apprenticeship System**

Expanding modern apprenticeship programs that combine classroom instruction with hands-on training in industry settings.



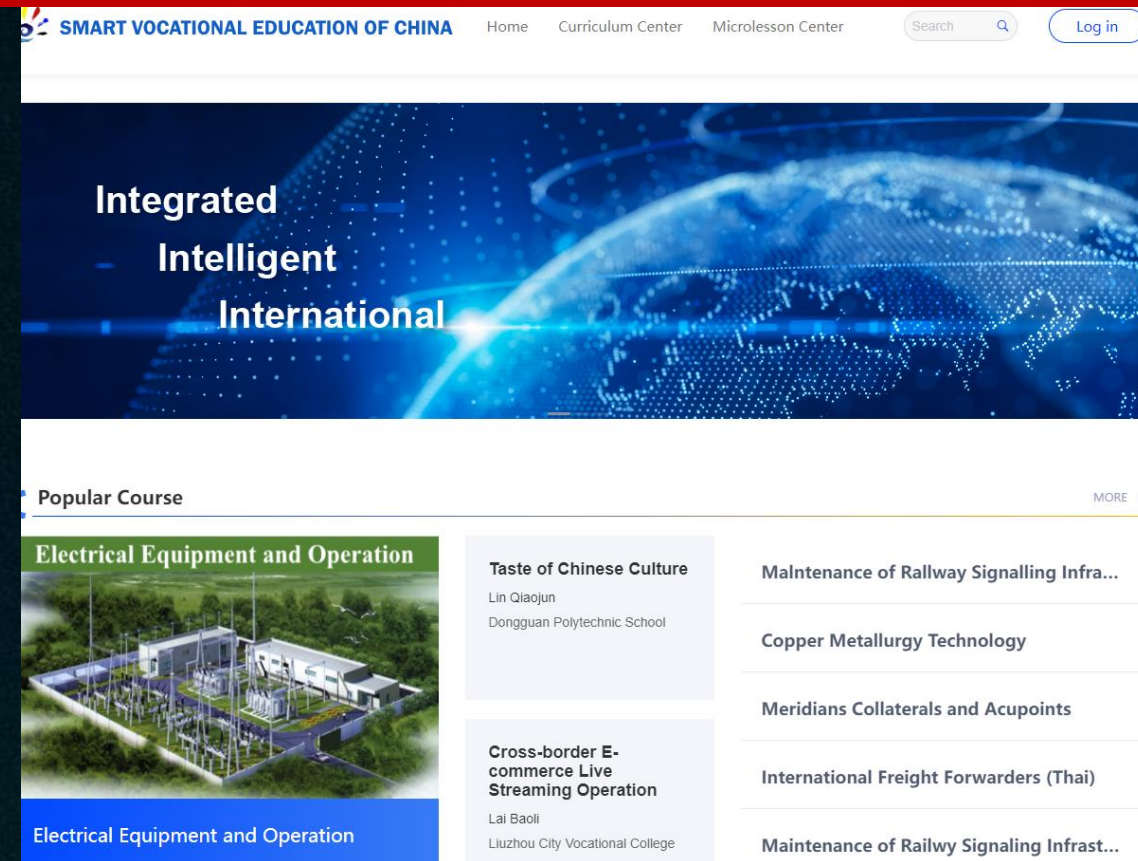
Deepening Curriculum Reform and Teaching Methods

- **Promoting digitalization and online learning**

Integrating digital technology into TVET delivery, including online courses, simulation and virtual reality training, provides learners with more flexible and convenient learning methods.

- **Shared TVET resources**

Establishing platforms, such as Smart Education of China, for TVET institutions and industries to share training resources, equipment, and professional knowledge, etc.



The screenshot displays the website for SMART VOCATIONAL EDUCATION OF CHINA. The top navigation bar includes links for Home, Curriculum Center, and Microlesson Center, along with a search bar and a login button. The main banner features the text "Integrated Intelligent International" over a blue, futuristic background with a globe and data points. Below the banner, a section titled "Popular Course" lists several courses:

- Electrical Equipment and Operation** (with an image of a power plant) and **Electrical Equipment and Operation** (with a blue bar at the bottom).
- Taste of Chinese Culture** by Lin Qiaojun from Dongguan Polytechnic School.
- Cross-border E-commerce Live Streaming Operation** by Lai Baoli from Liuzhou City Vocational College.
- Maintenance of Railway Signalling Infra...**
- Copper Metallurgy Technology**
- Meridians Collaterals and Acupoints**
- International Freight Forwarders (Thai)**
- Maintenance of Railway Signaling Infrastr...**

Strengthening Teacher Training and Professional Development

- **"Dual-Qualified" Teacher Training Programs**

This Initiative is to train TVET teachers who possess both academic qualifications and practical industry experience.

- **Industry experts serving as teachers**

Encouraging companies to dispatch skilled professionals to TVET institutions to provide professional courses and share their practical experience.

- **Teacher Exchange Program**

Facilitating exchange programs between TVET teachers and industry professionals to enhance knowledge transfer and collaboration.



Promoting TVET Skills Competitions and Apprenticeship Recognition

- **TVET Skills Competition**

Organizing skills competitions, showcase talents, promote excellence in TVET Institutions, and cultivate handicraft culture.

- **Apprenticeship Qualification Certification**

Developing a powerful apprenticeship qualification certification system and recognize skills acquired through work learning.



Work based learning and internships

- **Apprenticeship Program**

Collaborate with enterprises to provide apprenticeship programs that combine classroom learning with on-the-job training for students.

- **Internship location**

Establish formal internship programs with industry partners to provide students with practical work experience and opportunities to interact with real-world work environments.

- **Collaborative Education**

Implement collaborative projects to allow students to alternate between classroom learning and paid work internships in the industry.



Focusing on Emerging and Regional Development



- **Targeting Strategic Industries**

Prioritizing TVET programs in emerging industries such as artificial intelligence, advanced manufacturing, and clean and new energy, etc.

- **Supporting Regional Economic Development**

Aligning TVET with local economic priorities and fostering talent development for specific industries and regions.

Promoting Innovation and Entrepreneurship



- **Incubators and Entrepreneurship Support**

Establish incubators to provide support for students' entrepreneurship and cultivate their entrepreneurial spirit.

- **Innovation Competition**

Organize innovation competitions and encourage students to develop innovative solutions to industry problems.

- **Technology transfer and commercialization**

Collaborate with enterprises to carry out technology transfer and commercialization initiatives, bridging the gap between research and application.

Offering Employment Services



Career guidance and employment services

Provide students with career counseling, job search assistance, and social opportunities to enhance their employability.



Industry Recruitment Activities

Organize job fairs and recruitment events with industry partners to connect students with potential employers.



Alumni Network

Establish a strong alumni network to provide ongoing support and guidance for graduates.

Specific Practice Examples



- **Specialized vocational colleges focused on specific industries**

Meeting the needs of specific industries such as automotive, manufacturing, hospitality, and IT.

- **Enterprise customized education and training**

Tailored training plans for individual companies based on their recruitment requirements.

- **Incorporate skills competitions into the curriculum**

Prepare students for skills competitions and evaluate their skills and knowledge through the competitions.

Challenges and Future Directions

- **Challenges**

Chinese TVET Institutions still face challenges in promoting the integration of industry and education, such as ensuring consistent quality, promoting cooperation with more industries, and adapting to technological changes.

- **Future directions**

Strengthening the quality assurance system, applying digital technology, developing flexible learning paths, promoting international cooperation, and improving TVET practices, etc.



THANKS